

# Finnish Financial Software Mission to the UK, London

## 29-31 March 2006

- Trade
  - Find Finnish contacts for British companies
  - Help UK companies find business here
  - Seminars
  
- Investment
  - Help Finnish companies establish in the UK
  - Global Partnership Scheme
  - Trade Missions to the UK

# Financial SW Mission into the UK 29-31 March 06

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- Description
  - UK Trade & Investment is preparing for a trade mission to the UK targeted at Finnish financial SW companies
  
  - In co-operation with Finpro and the Centre of Expertise of Software Product Business
  
  - as well as the chamber of commerce and the development agency for London

# Financial SW Mission into the UK 29-31 March 06

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- Objectives
  - To present London and the opportunities London as a leading financial banking centre offers for Finnish companies
  - To encourage Finnish firms to partner with UK firms
  - To consider setting up in the UK

# Financial SW Mission into the UK 29-31 March 06

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- Target Group
  - Ideally 6-10 Finnish financial, banking or insurance software companies
  - who have an interest in pursuing the UK market, are looking for partners and networking opportunities
  - some might consider setting up in the UK in the short or long term

# Programme (draft)

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- Wednesday 29 March 2006
  - Arrival in London
  - At 7 pm Welcome Dinner together with UK key contacts

# Programme (draft) cont'd

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- Thursday 30 March 2006
  - 9.30 am: Partnering event
  - 1 pm: London financial market presentation
  - 3 pm: Group visit
  - 7 pm: Cocktail reception at the Finnish Ambassador's Residence

- Friday 31 March 2006
  - One-2-one meetings with potential customers (commissioned from Finpro)
  - Own arrangements
  - Shopping and sightseeing
  - Return to Finland

# Draft Budget

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- Flights around 500€
  - cheaper tickets available as well
  
- Accommodation 150€ per night
  - Possibly covered by UK Trade & Investment
  
- One-to-one meeting costs

- Welcome Dinner
  
- Partnering Programme, matchmaking
  
- Finnish Ambassador's Reception
  - Networking buffet dinner with key contacts

# Benefits cont'd

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- The hotel costs possibly sponsored
- Networking amongst the Finnish cluster
- Local contacts, advice and support in the UK

# Next Steps

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- Please register your interest by 15 Dec
- Send in your application by 31 Jan 06  
(to Carina Falck)
- Please approach Pirjo Toivanen/Finpro  
about the one-to-one meetings
- Carina Falck/British Embassy about the  
Global Partnerships Scheme by 31 Dec

THANK YOU!

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